

# Socializing Design? 22 May | 13:00

# Fran Tonkiss

Keynote | Universität Hamburg, Institute of Human Movement Science  
London School of Economics

# 22-24 May 2014 International Workshop

# Designed to improve?

Buildings, interventions and the makings of the 'social' in interdisciplinary urban practices

The keynote is free to attend.  
Register for the workshop until 8 May 2014  
([hanna.goebel@uni-hamburg.de](mailto:hanna.goebel@uni-hamburg.de)).

Universität Hamburg  
Institute of Human Movement Science  
Mollerstraße 10, 20148 Hamburg

# Designed to improve? Workshop Program

Thursday  
22 May

Universität Hamburg  
Mollerstraße 10

12:30  
Registration

13:00  
Introduction

13:30  
Socializing Design? Keynote  
**Fran Tonkiss (UK)**

15:00 – 17:00  
**Panel I: The ‘urban lab’:  
methods, problems, futures**

The building as laboratory of social interaction. Cedric Price’s McAppy project and the influence of science on the architecture of the 1960s  
**Tanja Herdt (CH)**

Takin’ it to the street: Art institutions as forums for urban problems in New York’s Lower East Side  
**Max & Samuel Holleran (US)**

Making the laboratory work: the potential of the laboratory in interdisciplinary research  
**Anna Flach, Peter Tränkle & Marko Marskamp (CH)**

Commentator:  
**Alexa Färber (D)**

17:30 – 19:30  
**Panel II: Fetish cultures of built objects and urban materials**

‘Social Architecture’: between radical politics and project/object?  
**Sandra Meireis, Nina Gribat (D)**

Improvement without design. Vernacular, migration and the role of the ‘social’ in informal urban architecture  
**Sytse de Maat (CH)**

How to make architecture social? Advocating new design dynamic: socialisation of commonly shared space  
**Sandra Uskokovic, Boris Bakal (CR)**

Commentator:  
**Tatjana Schneider (UK)**

Friday  
23 May

Universität Hamburg  
Mollerstraße 10

10:00 – 12:00  
**Panel III: Aesthetic knowledge of the built environment and social design**

Shaping the designed environment: A critical review of street furniture  
**Ellie Herring (UK)**

Kiosk. Potentials and problems of micro-architectures as social design  
**Verena Kuni (D)**

Can we build social in face of conflict?  
**Marcus Willcocks (UK)**

Commentator:  
**Heike Lüken (D)**

13:00 – 15:00  
**Panel IV: The politics of urban idealisms and visions**

The Civil Disobedience of Design: Critical Practice, ‘Not Doing’ and the experience of the Community Architects Network  
**Giorgio Talocci, Camillo Boano (UK)**

The political economies of design activism and social design in the age of financialisation  
**Guy Julier (UK)**

The shotgun of selective belonging: Local housebuilding initiatives and the transformation of New Orleans  
**Graham Owen (CAN)**

Commentator:  
**Kate Shaw (AUS)**

15:30 – 17:30  
**Panel V: Tired of participation?**

Participation and its discontents  
**Lutz Robbers (D)**

The Dialogue between residents and their ‘Infonavit houses’ in social housing developments in Mexico  
**Gabriela Ibarra (UK)**

Bottom-up urban transformations of Savamala neighbourhood in Belgrade, Serbia  
**Marija Cvetinovic, Ivan Kucina, Jean-Claude Bolay (CH/SRB)**

Commentator:  
**Bill Michelson (CAN)**

18:00  
**Roundtable discussion:** The ‘social-isms’ in urban design – material fallacies?  
**Bill Michelson (CAN), Bernd Kniess (D), Fran Tonkiss (UK)**

Saturday  
24 May

10:00 – 13:00  
**Guided tour St. Pauli / Park Fiction and Gängeviertel with Martin Kohler (D)**

**Organizers: Hanna Katharina Göbel, Monika Grubbauer, Anna Richter**